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JUNE 18TH 2021 BY DEE LOFLIN

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SoutheastHEALTH President and CEO Ken Bateman has announced the promotion of Darah Jirkovsky from SoutheastHEALTH Foundation Development Manager to Executive Director.

Jirkovsky brings extensive experience in development efforts at major non-profit organizations, including the American Lung Association and the March of Dimes. She joined the SoutheastHEALTH Foundation in 2016 as Development Manager. In this role, Jirkovsky oversaw fundraising campaigns and events efforts for the Foundation, including those for hospice and patient care, along with the annual Journey Gala benefitting cancer patients, the Foundation's largest and most successful fundraiser. She also worked closely with donors and potential donors and contributed to grant writing projects.

Bateman said Jirkovsky's "ongoing success in cultivating donors and building relationships has enabled the Foundation to support initiatives that positively impact many aspects of healthcare, including capital and special projects that enhance patient care and services. I look forward to working with her and continuing to build organizational growth for the Foundation."

"I am thrilled and honored to assume this new and exciting role," Jirkovsky said. "I am so proud of the work we have done at the Foundation and look forward to our future growth that will allow us to better serve our patients and community."

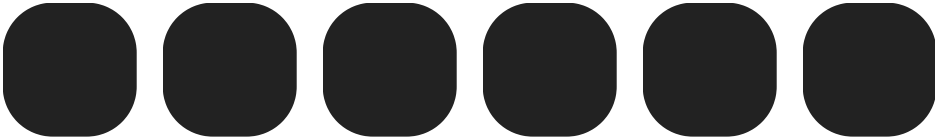
Jirkovsky holds a Bachelor of Arts degree in Integrated Strategic Communications – Public Relations, from the University of Kentucky. She is active in the community as a member of the Cape Girardeau Chamber of Commerce, Jackson Chamber of Commerce, Southeast Council on Philanthropy and Southeast Cancer Control Coalition.

### About SoutheastHEALTH Foundation

SoutheastHEALTH Foundation, Inc. was organized in 1977 as an independent 501 (c)3 nonprofit entity to ensure the future of healthcare in our region. The Foundation's Board of Directors is made up of individuals and volunteers from all segments of our service area. The Board oversees fund-raising projects and manages the allocation of funds in an effort to enhance service to our community.

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