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## SoutheastHEALTH Welcomes Gabrielle Sierman

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JUNE 09TH 2020 BY DEE LOFLIN

SoutheastHEALTH Welcomes Gabrielle Sierman

Orthopedics and Sports Medicine has always been a passion for Gabrielle Sierman. Before embarking on a career in nursing, Gabrielle earned a Bachelor of Science degree in Health Management with an emphasis on exercise science. That experience led to her nursing education, culminating with a Master’s Degree in Nursing, Family Nurse Practitioner.

Gabrielle says Orthopedics is a “rewarding area of healthcare that allows us to provide interventions that help patients get back to their functional daily living and activities that they enjoy. It’s important to listen and understand my patients’ goals and devise a plan together to help them achieve those goals.” Her Orthopedic experience includes nursing on an Orthopedic unit and post-anesthesia care.

A resident of Cape Girardeau since 2008, Gabrielle enjoys Cape’s friendly community atmosphere. In her free time, she enjoys traveling, exercising and spending quality time with her family and dogs.

Services: Orthopedics

Credentials: Education

2019, Southeast Missouri State University, MSN

2015, Southeast Missouri State University, BSN

2014, Southeast Missouri Hospital College of Nursing and Health Sciences, RN

2012, Southeast Missouri State University, BS

LAST UPDATED ON JUNE 09TH 2020 BY DEE LOFLIN

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## International Artist Joe Craig Gifts Over \$90,000 of Portrait Art to Pandemic Workers at SoutheastHEALTH

MAY 27TH 2020 BY DEE LOFLIN

International Artist Joe Craig Gifts Over \$90,000 of Portrait Art to Pandemic Workers at SoutheastHEALTH

On May 6, 2020 and May 8, 2020 Joe Craig, founder of the Soulmarks Foundation and Craig Photography in Dexter, Missouri, brought his Hero Project to SoutheastHEALTH in Cape Girardeau. During the two-day photo shoot, Craig captured over 200 portrait sessions with hospital staff.

The Soulmarks Hero Project was initiated to highlight and honor those called to service during the worldwide COVID-19 pandemic. By capturing the images and stories of healthcare workers, Craig pays homage to the pandemic heroes, saluting their outstanding endeavors and providing them with a unique pictorial record that ensures their story can be handed down and appreciated by future generations of loved ones.

On May 29, Joe Craig and his team will return to the hospital to unveil over 200 portrait prints as gifts to the staff. Each person will receive a Soulmarks gift of legacy art; a boxed art print signed by Joe Craig and a full-sized digital file, which retails for \$450 at any of his studios. The overall value of the gift to the hospital staff is over \$100,000.

Those photographed have already been sending their appreciation and feelings to Craig ahead of the unveiling:

“For those of you that know me, I love creativity. When an individual envelops their creativity to pay homage to those of us who face “the monster” of COVID-19 on the frontlines, they capture an emotion words can’t describe. I felt UNCERTAINTY to my

core and I know many others share/shared this panic right along with me. Thank you Soulmarks Foundation for honoring me and many others as pandemic heroes...this tribute and image is something I will treasure forever. God bless you and your team.” - Janice Quade

“Thank you again for giving us this chance, and honoring us, instead of fearing us. It means more to us than you will ever know.” - Jackie Twidwell

“You will not remember me or my name, that is ok. I was there to hold your hand to make you comfortable, ease your pain and fear. I may not see myself as a Hero, this Is my job and I am happy to do it. ” - Brandy Matlock“They say the hands are a mirror to the soul. Joe Craig has photographed my hands several times in my life-in the many school dances and cheerleading pictures with lifelong friends, my Senior pictures, my wedding day when my parents gave my hands in marriage to my best friend, and now in this tribute to the heroes, during this scary and crazy time in my 32 year career at Southeast Health. I do not see myself as a hero, but as a friend, daughter, wife, sibling, coworker and labor and delivery nurse that will always offer her hands to applaud, squeeze, high five and to hold whenever those true heroes in my life need it. Thank you Joe Craig for the Soulmarks that you have captured in my life.”

Julie Schott

“I don't consider myself on the frontlines of anything, but I'm still there.

I don't think of myself as a hero either, but I'm still there.

I was there for your dad when he desperately needed that cervical spine fusion.

I was there for your grandma when she couldn't wait any longer on that vertebral augmentation for her compression fracture.

I was there for your uncle when he had to have that emergent brain surgery.

I was there....I am still there...For you.” - Tina Ford

Since 1972, Joe Craig has established himself as an internationally-acclaimed photographer. He has spent 40 years perfecting his life's work, an artistic and soulful approach to portraiture called Soulmarks, and teaching this philosophy to others. Joe's instinctive talent and magnetic charisma keep him in high demand as portraitist, photographic consultant and lecturer around the globe.

In addition to the Joe Craig Luxury Group (JCLG), a line of portrait studios exclusively available on luxury cruise lines and at destination resorts, he also dedicates time to the

Soulmarks Foundation, which works to gift portrait sessions to those who could not otherwise have access to experience the healing power of photography. The Foundation is funded by contributions from the Joe Craig Luxury Group and the generosity of others.

The Soulmarks Foundation gift at SoutheastHEALTH is given in memory of Elmer Seyer and Carolyn Corlew

### About SoutheastHEALTH

At SoutheastHEALTH, the region's premier healthcare system in southeast Missouri, our patients receive excellent care of the highest clinical quality, close to home. Within our network are more than 50 care locations in 13 communities, including hospitals, primary and specialty care clinics representing over 30 clinical specialties and extending care for patients in a four-state area. Learn more at SEhealth.org.

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# Jason Emmenderfer Named Director of Orthopedics and Sports Medicine

MAY 26TH 2020 BY DEE LOFLIN

## Jason Emmenderfer Named Director of Orthopedics and Sports Medicine

SoutheastHEALTH has announced the appointment of Jason Emmenderfer, PT, MBA, CSCS, as Director of Orthopedics and Sports Medicine. He will be housed in the Southeast Orthopedics and Sports Medicine Clinic located at 1723 Broadway.

Emmenderfer joined SoutheastHEALTH in 1997, initially in the inpatient setting before transitioning to outpatient care. In 2004, he was promoted to HealthPoint Rehab manager, and in 2018 he was named Director of Southeast's Rehabilitation Services at HealthPoint Plaza in Cape Girardeau. Emmenderfer holds a Bachelor of Science, Physical Therapy degree from the University of Missouri – Columbia and a Master of Business Administration degree from William Woods University. He is also certified as a Strength and Conditioning Specialist.

In his new role, Emmenderfer says Southeast's orthopedic and sports medicine teams will "focus on high quality, evidence-based care that always puts the patients first." Already the region's leader for quality and innovation in orthopedics and sports medicine, Southeast's healthcare experts "will continue to provide specialized services that help patients and regional athletes achieve an optimal outcome, with access to a full continuum of care, including board certified orthopedic surgeons, sports medicine-trained primary care physicians, experienced athletic trainers, comprehensive rehabilitation and home health," Emmenderfer added.

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## Southeast Hospice Earns National Honor

MAY 15TH 2020 BY DEE LOFLIN

### Southeast Hospice Earns National Honor

SoutheastHEALTH’s Hospice service has been named a 2020 Hospice Honors Elite recipient by Deyta Analytics, a division of HEALTHCAREfirst, the leading provider of Web-based home health and hospice software, outsourced billing and coding servings and advanced analytics.

Hospice Honors is a highly regarded program that recognizes hospices providing the highest level quality care as measured from the caregiver’s point of view. Southeast Hospice, established in 1986 as the region’s first hospital-based hospice, has offered quality, compassionate care to thousands of families.

There are more than 5,300 hospices that participate in the Medicare program in the U.S. Of those, 350 U.S. hospices earned Honors status, and only 79 received Elite status. Award recipients were identified by evaluating hospices’ performance on a set of 24 quality indicator measures. In order to receive Elite status, a hospice must outscore the

national benchmark of all 24 questions asked on the satisfaction survey.

SoutheastHEALTH Home Care Services Administrator Vickie Schnurbusch, MSN, RN, CHPN, said Southeast Hospice defines its mission with “an unwavering commitment to providing the highest quality of care, delivered with expertise and compassion, for both patients and their caregivers. We are honored to be a part of their lives during this difficult time.”

She noted that Southeast Hospice averages 621 visits a month and recorded 7,448 visits in 2019. Southeast Hospice served 599 patients and admitted 202 patients last year.

Southeast Hospice serves patients in the home setting as well as in skilled nursing homes in Cape, Bollinger, Scott, Perry and Stoddard counties and portions of New Madrid and Mississippi counties. The service also has a partnership with Perry County Memorial Hospital.

### *About Southeast Hospice*

Southeast Hospice is a not-for-profit agency that is Medicare certified, Medicaid approved, state certified and accredited by The Joint Commission.

Hospice team members include an RN nursing staff with more than 100 cumulative years of hospice experience and a dedicated medical social worker who provides bereavement services for 13 months after the loss of a loved one. Additional team members include a medical director, nurse practitioner, patient care technicians, social workers, spiritual counselors, administrative assistants, volunteer coordinator and volunteers.

LAST UPDATED ON MAY 15TH 2020 BY DEE LOFLIN

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## SoutheastHEALTH Nationally Recognized with an ‘A’ for the Spring 2020 Leapfrog Hospital Safety Grade

MAY 07TH 2020 BY DEE LOFLIN

### SoutheastHEALTH Nationally Recognized with an ‘A’ for the Spring 2020 Leapfrog Hospital Sa

SoutheastHEALTH announced today the organization is a recipient of an ‘A’ award in the [spring 2020 Leapfrog Hospital Safety Grade, a national distinction](#) recognizing Southeast’s achievements providing safer healthcare. The Leapfrog Group is an independent national watchdog organization committed to healthcare quality and safety. The Safety Grade is a letter grade assigned to all general hospitals across the country and updated every six months, assessing how well the hospital prevents medical errors and other harm to patients.

“I’m proud of the entire Southeast team for this incredible accomplishment, especially given the critical demands of the COVID-19 pandemic. This accolade speaks to their incredible resilience and dedication to delivering high quality patient outcomes,” said Ken Bateman, President and CEO of SoutheastHEALTH. “Receiving this award further validates SoutheastHEALTH’s position as the premier quality, low cost healthcare provider in our region.”

“As the nation copes with a challenging pandemic, our gratitude extends to hospital leadership and healthcare workers everywhere for their tremendous dedication,” said Leah Binder, President and CEO of The Leapfrog Group. “We hope this ‘A’ helps to thank the people who work and volunteer for Southeast. They are role models in putting patients first, and their service has been extraordinary in our country’s time of need.”

Developed under the guidance of a [national Expert Panel](#), the Leapfrog Hospital Safety Grade uses up to 28 measures of publicly available hospital safety data to assign grades to more than 2,600 U.S. acute- care hospitals twice per year. The Hospital Safety Grade’s methodology is peer-reviewed and fully transparent, and the results are free to the public.

SoutheastHEALTH was awarded an ‘A’ grade today, when Leapfrog updated grades for spring 2020. To see Southeast’s full grade details and access patient tips for staying safe in the hospital, visit [hospitalsafetygrade.org](https://hospitalsafetygrade.org) and follow The Leapfrog Group on [Twitter](#) and [Facebook](#).

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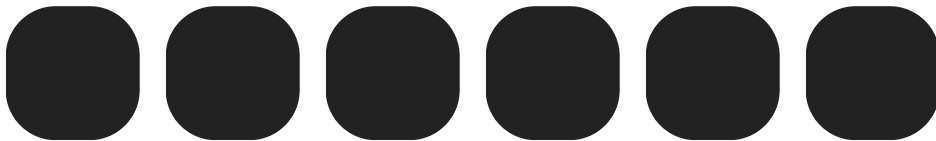
## About The Leapfrog Group

Founded in 2000 by large employers and other purchasers, The Leapfrog Group is a national nonprofit organization driving a movement for giant leaps forward in the quality and safety of American health care. The flagship Leapfrog Hospital Survey and new Leapfrog Ambulatory Surgery Center (ASC) Survey collect and transparently report hospital and ASC performance, empowering purchasers to find the highest-value care and giving consumers the lifesaving information they need to make informed decisions. The Leapfrog Hospital Safety Grade, Leapfrog's other main initiative, assigns letter grades to hospitals based on their record of patient safety, helping consumers protect themselves and their families from errors, injuries, accidents and infections.

LAST UPDATED ON MAY 07TH 2020 BY DEE LOFLIN

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