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Southeast's Business Administration Program Coming to Sikeston, Kennett, Poplar Bluff in Fall 2020

APRIL 23RD 2020 BY DEE LOFLIN

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Southeast Missouri State University will extend its Bachelor of Science in Business Administration (BSBA) program to its regional campuses in Sikeston and Kennett, Missouri, and to the University's Poplar Bluff delivery site beginning in fall 2020.

The degree program will be offered as an evening program for working adults, allowing them to major in general business and to select 24 credit hours across marketing, management, accounting, economics, finance and entrepreneurship courses.

“We have noticed a need for a business program in the region for some time, but more than that, for an evening program for working adults. This program fills both needs,” said Nathan Bullock, dean of Extended Studies at Southeast. “It will be offered at night with some online instruction. Our plan is that it provides a means for working adults to complete their education conveniently and move forward in their careers while maintaining their current jobs, or for younger students to get a business degree without leaving home.”

Regional economic analysis and occupational employment projections indicate a need and demand for a BSBA program in the Missouri Bootheel, Bullock said. The Missouri Economic Research and Information Center projects management occupations to increase by 5.81% and financial operations occupations by 6.07% in southeast Missouri through

2026. Many of the top job titles in these occupations require a bachelor's degree or higher.

Courses in the program at Southeast's regional campuses will be offered through a hybrid of Interactive Television (ITV), Zoom, face-to-face and online courses, Bullock said.

“We are very happy in the Harrison College of Business and Computing that our Regional Campus students will now have the opportunity to earn a BSBA from Southeast,” said Dr. Alberto Davila, dean of the HCBC. Offering this opportunity to our Regional Campus students was one of our top priorities and seeing this opportunity come to fruition is an exciting development for us.”

He says the economic opportunities and benefits of the BSBA for southeast Missouri will be tangible in the very near future.

“Increased business human capital opportunities from this degree will promote the entrepreneurial mindset in southeast Missouri as well as make this area even more attractive for domestic and international investment,” Davila said.

For more information and to register, contact the Kennett Regional Campus at kennett@semo.edu; the Sikeston Regional Campus at sikeston@semo.edu; or the Poplar Bluff Delivery Site at poplarbluff@semo.edu.

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