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Southeast Cancer Gala to Feature Award-Winning Journalist Joan Lunden

OCTOBER 23RD 2019 BY DEE LOFLIN

Southeast Cancer Gala to Feature Award-Winning Journalist Joan Lunden

The SoutheastHEALTH Foundation will host its Fourth Annual Journey Gala on Saturday, January 18, 2020, at the Drury Plaza Conference Center in Cape Girardeau. Guests will enjoy an elegant “Sorree en Paris” theme, along with a gourmet dinner, charity auctions, celebrity guest speaker journalist and women’s health and wellness advocate Joan Lunden and dancing to live music by Vote 4 Pedro. The cocktail attire, black tie optional event begins at 6 p.m.

The gala benefits the SoutheastHEALTH Cancer Care Fund, which makes the cancer journey less stressful for those in need of urgent assistance during the course of their treatment. SoutheastHEALTH Foundation President Patti Ranzini said funds raised from the gala provide free mammograms, nutritional supplements, medications, transportation service and so much more that would not be available without community support of the gala.

“We have been so humbled by the overwhelming support the community has shown for the Journey Gala over the last few years,” Ranzini noted. “We are grateful to everyone who attends this very worthy event, knowing that they are helping support those living with cancer right here at home.” Last year’s gala raised \$250,000. Since the event began in 1917, over \$600,000 has been raised. “We hope this year’s gala will be the most successful ever,” Ranzini said. “It’s going to be an amazing evening of entertainment and a wonderful celebration of life.”

Jennifer Icaza-Gast and Anita Drury are once again serving as co-chairs for the gala.

“Most of us know the heartbreak and feeling of desperation that comes with a cancer diagnosis,” Icaza-Gast said. “Everyone involved with the Journey Gala is dedicated to doing whatever we can to help patients and families during what is a very difficult and challenging time.”

Gala Welcomes Joan Lunden

An award-winning journalist, bestselling author, motivational speaker, and women's health & wellness advocate, Joan Lunden has been a trusted voice in American homes for more than 30 years. For nearly two decades, Lunden greeted viewers each morning on Good Morning America bringing insight to the day’s top stories. As the longest running female host ever on early morning television, Lunden reported from 26 countries, covered 5 presidents, 5 Olympics, and kept Americans up to date on how to care for their homes, their families, and their health.

Today, Lunden continues to be one of America's most recognized and trusted personalities. Lunden is a sought-after speaker and event host throughout the country, the host of the CBS series *Your Health*, and recently, served as a special correspondent on the *TODAY Show*.

As a part of the sandwich generation, Lunden's demographic is far-reaching. She is a mother of seven including two sets of teenager twins. Like many Boomers in America she has juggled being a working mom while caring for an aging parent, and brings this experience to her role as the spokesperson for the nation's leading senior referral service, *A Place for Mom*, a company helping caregivers and families find the right care and resources for their loved one.

In June of 2014, Lunden was diagnosed with triple negative breast cancer, which required chemotherapy, surgery, and radiation. An eternal optimist, Lunden wanted to turn her diagnosis into an opportunity to help others. She blogged throughout her cancer treatment and wrote a memoir *Had I Known*, which documents her battle, and reflects on her life and career. Lunden advocates for patients on Capitol Hill, and actively communicates with the cancer community through her social media and on her website.

One of the most visible women in America, Lunden has graced the covers of more than 60 magazines and book covers. Lunden's new book, *Why Did I Come into This Room; A Candid Conversation About Aging* will hit stands in March of 2020.

Tickets Available Now

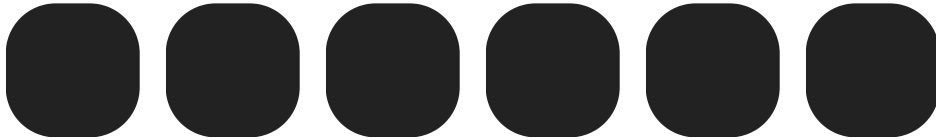
Gala tickets are \$175 each and may be purchased by calling the SoutheastHEALTH Foundation at 573-519-4920 or online at SEhealth.org/Gala. Corporate sponsorships are also available. Event sponsors will have the opportunity to attend a VIP meet and greet with Joan Lunden. For more information about becoming an event sponsor, call the SoutheastHEALTH Foundation.

About SoutheastHEALTH

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Sierra Holiman Joins SoutheastHEALTH New Madrid Clinic

OCTOBER 22ND 2019 BY DEE LOFLIN

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Certified Nurse Practitioner Sierra Holiman, MSN, RN, APRN, FNP-BC has joined SoutheastHEALTH at its New Madrid primary care clinic. Her diversified experience includes emergency medicine, pediatrics and NICU, adult medicine and geriatrics.

Holiman holds a Master of Science in Nursing from Maryville University in St. Louis and a Bachelor of Science in Nursing from Southeast Missouri State University. She is certified through the American Nurses Credentialing Center, National Board Certification.

Holiman notes that she is “passionate about education, prevention and disease management. My goal as a provider is to properly manage disease processes and prevent them from becoming emergency situations.”

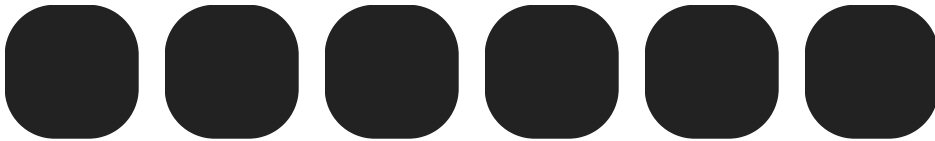
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SoutheastHEALTH Takes on Medical Provider Role with Jackson High, Eagle Ridge Christian

OCTOBER 15TH 2019 BY DEE LOFLIN

[SoutheastHEALTH Takes on Medical Provider Role with Jackson High, Eagle Ridge Christian](#)

Southeast Orthopedics and Sports Medicine has been named official medical providers for Jackson High School and Eagle Ridge Christian School. SoutheastHEALTH orthopedic physician Anthony McPherron, DO, and SoutheastHEALTH sports medicine physician Andrew Lawrence, MD, will serve as the schools' team physicians.

Under the agreement with Jackson, a physician will provide sideline coverage for home football games alongside their team athletic trainers. At Eagle Ridge, an athletic trainer will be at all home sporting events. In addition to the medical coverage SoutheastHEALTH will offer on-site pre-participation athletic physicals at both schools.

McPherron said the Southeast Orthopedics and Sports Medicine team is excited to work with student athletes to "help keep them at their physical best which will also positively impact performance in their sport. Working with student athletes is very rewarding, especially when we can help them get back in the game after an injury."

Jackson High School Athletic Director and Assistant Principal John Martin said, "We met with Dr. McPherron and the athletic trainers and were impressed with what they had to offer." He noted that this newest partnership is an extension of an already established relationship with SoutheastHEALTH, which provides wellness screenings for Jackson R-2 faculty and staff as well occupational medicine services.

At Eagle Ridge Christian School, Athletic Director Andrew Mellies said Southeast will cover all boys soccer and girls volleyball, winter boys and girls basketball, spring girls soccer and track. "We have been looking for someone to offer medical coverage for home events. Southeast Orthopedics and Sports Medicine seemed like a perfect fit. They are proactive with students and coaches. We enjoy having them here."

In August, Southeast Orthopedics and Sports Medicine was named official team physicians for Southeast Missouri State University's NCAA Division 1 student athletes. With that agreement and for the first time, medical coverage is also included for intramural and club sports student athletes and the River Campus performers.

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Extraordinary Nurse Recognized as First DAISY Award Recipient at SoutheastHEALTH

OCTOBER 14TH 2019 BY DEE LOFLIN

Extraordinary Nurse Recognized as First DAISY Award Recipient at SoutheastHEALTH

Tamra Decker, a registered nurse on the Neurosciences Unit at Southeast Hospital, has received the DAISY Award for Extraordinary Nurses. She is the first to receive this international recognition at Southeast Hospital.

The award is part of the DAISY Foundation’s mission to recognize the exceptional, compassionate nursing care that nurses provide patients and families every day. There were 39 DAISY Award nominations for the quarter ending September 30. The next DAISY Award recipient will be announced in January 2020.

Decker received two nominations for the DAISY Award. Here is what one nomination, from the patient’s wife, Dawn, noted.

“My 53-year-old husband was a patient on the Neurosciences Unit at Southeast Hospital for four months. There were many ups and downs during his stay. I have never been through an ordeal as serious as this. During this time, Tamra was always available to me. She always made sure I understood the care my husband was getting and made sure that I was able to be involved with his care because she could see that I need to help be his caregiver. She explained trach care to me and showed me how to properly turn him.”

“My husband was in a lethargic state and could not respond. Tamra always addressed him when she was caring for him. It was very important to her that she got to know him. She asked one day, ‘What was he like before he got sick?’ That meant so much to me. When one day he started to respond, Tamra cried tears of joy with me.

“Tamra was always ready to give a hug, say a prayer or even bring me a snack. Her love for patients and their families is so evident. I continue to sing her praises. You could not find another nurse that embodies all of the DAISY criteria.”

The DAISY Foundation is a not-for-profit organization, established in memory of J. Patrick Barnes, by members of his family. Patrick died at the age of 33 in late 1999 from complications of Idiopathic Thrombocytopenic Purpura (ITP), a little known auto-immune disease. DAISY is an acronym for Diseases Attacking the Immune System. The care Patrick and his family received from nurses while he was ill inspired this unique means of thanking nurses for making a profound difference in the lives of their patients and patient families.

Nurses may be nominated by patients, families and colleagues. The award recipient is chosen by a committee at SoutheastHEALTH. Honorees receive a certificate of commendation along with a DAISY Award pin and a beautiful and meaningful sculpture called “A Healer’s Touch,” hand carved by artists of the Shona Tribe in Zimbabwe.

SoutheastHEALTH Chief Nursing Officer Gina Leath presented the award to Decker and expressed the organization’s gratitude to nurses who go above and beyond every day. Southeast President and CEO Ken Bateman added that “Tamra embodies everything we want in our nurses – exceptional care.”

Between happy tears, a surprised Tamra said, “This is amazing. Thank you so much. I’ve been here a very long time. I left for a while, but came back for one reason – the spirit here. This is home and always will be. Patients put their lives in our hands every day. We must always be mindful of that.”

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Cape Native Named Chief Medical Officer, Vice President of Physician Services at SoutheastHEALTH

OCTOBER 10TH 2019 BY DEE LOFLIN

Cape Native Named Chief Medical Officer, Vice President of Physician Services at SoutheastHEALTH

SoutheastHEALTH President and CEO Ken Bateman announced that Matthew Janzow, MD, has been named Chief Medical Officer (CMO) and Vice President of Physician Services, effective September 30, 2019. Janzow, a Cape Girardeau native, comes to SoutheastHEALTH with extensive leadership experience in the medical field.

Janzow's focus will be ensuring that the physicians working at SoutheastHEALTH have what they need to provide the highest quality patient care. He added that "another priority item is to ensure that SoutheastHEALTH has a well-rounded panel of physicians on staff so that patients have access to the services they need."

The Chief Medical Officer's role, Janzow said, "is to ensure high quality patient care and be an advocate for the physicians who work in the hospital as well as foster a culture of collaboration to make it as easy as possible for physicians to practice in the hospital. The CMO is the bridge between the Medical Staff and the rest of hospital Administration. In this part of the role, the CMO is a communication channel between Administration and the Medical Staff that should be able to clearly translate information in familiar language each way."

As CMO, Janzow noted that his primary goal is to continue to build SoutheastHEALTH's competitive position in the regional market and help posture the hospital for future success in the rapidly changing environment of healthcare.

Janzow, a surgeon, has been affiliated with Victoria Surgical Associates in Victoria, TX, for the past 15 years. The group provides general surgery services to a population of about 200,000. He held leadership positions with DeTar Navarro Hospital, part of the DeTar Healthcare System in Victoria, most recently as Chief of Staff. Prior to that he served as Vice Chief of Staff and Chairman of Quality Council. Janzow also served as Department of Trauma chief and Trauma Medical Director.

Janzow is a Navy veteran. From 2001 to 2003, he was attached to the Portsmouth Fleet Hospital in Portsmouth, VA. His service with the fleet hospital included deployment during Operation Iraqi Freedom. Prior to that, he provided general surgery services to the USS Enterprise and her Battle Group. He is a recipient of the Navy and Marine Corps Achievement Medal.

Bateman said Janzow comes to SoutheastHEALTH with an impressive general surgery background and a wealth of physician leadership experience that includes a strong background in quality process improvements and regulatory compliance.

"I'm extremely pleased about having a Washington University-trained physician who was raised locally. His keen insights from private and military practice combined make him a

perfect fit for this role,” Bateman added. “He understands, and appreciates, the lives of our physicians and will leverage that understanding to further position Southeast’s Medical Staff physicians for ongoing success in the future.”

Janzow completed his undergraduate work at Southeast Missouri State University. He received his MD degree from the Washington University School of Medicine in St. Louis. He is currently working toward a Masters of Business Administration at the University of Wisconsin.

He added that he is happy to be returning home. “My family has longstanding ties to Southeast Hospital. I worked at Southeast while I was in college. My mother worked there for decades. I have many friends from childhood, college and residency who work at Southeast Hospital, not to mention all the people who are friends of my wife who also work at the hospital.”

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