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Academy Donates Bikes to Lake Road Students

FEBRUARY 19TH 2018 BY DEE LOFLIN

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Poplar Bluff, Missouri - Thirty new bicycles and helmets were awarded to students who have maintained perfect attendance at Lake Road on Friday, Dec. 15, during the elementary school's morning celebration.

The giveaway was part of Academy Sports + Outdoors' annual holiday bike donation program, a 15-year tradition of the national sporting goods chain.

"It's an opportunity to give back to the community around Christmas time," said Gene Hux, Poplar Bluff store director. "This year Lake Road was first on our list."

The staff at Lake Road chose to use the donation as an attendance incentive. A total of 24 students who did not miss a minute of school during the first half of the year received the 20-inch Ozone bikes. The other six bikes were raffled off to any student who had completed a week with no absences or tardies, essentially giving the entire student body a chance to win.

Winners included My'Kia Blackmon, Kaden Calvin, Shane Clatt, Izayah Dugger, Tobi Duncan, Kendryck Dunkin, Gage Earnheart, Malik Gullede, Michael Harris, Damon Hickson, Makenzie Hovis, Steffine Lacy, Gracie Laughlin, Daryise Lee, Aaliyah Mitchell, Abigail Nguyen, Alasia Sanford, Damien Sexton, Aiden Shearin, Austin Shearin, Avery Shearin, Somaria Simpson, Iazzack Starks, Sarah Stokes, Krista Thomas, David Tidwell, Payton Timothy, Geni Trial, Bristol Weadon and Eric White.

Pictured: Academy personnel (from left) Gene Hux, Debbie Campbell, Kelsey Jones and Keith Harris surprise students with brand new bicycles and helmets.

Photo and article by Tim Krakowiak, Communications/Marketing Director, Poplar Bluff R-I School District

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