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## #DexterFirst N'Style Galleria and Merle Norman Cosmetics

NOVEMBER 30TH 2017 BY DEE LOFLIN

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#DexterFirst N'Style Galleria and Merle Norman Cosmetics By Nancy Vines

Pam Garner wanted to be a beautician her entire life; however, that dream did not become a reality for her until after she had worked in a factory for 15 years. "Things were changing in my life, and I still had this strong desire to be a beautician. So at 30 plus years of age, I enrolled in beauty school. I went to work for Lois Diebold at her salon, and that job as a hairdresser has led me to where I am today" the salon and boutique owner explains.

N'Style Galleria celebrates its fourth birthday this month. Garner said that about thirteen years before she purchased the business, she began assisting Diebold with buying for Lois's House of Fashion when Diebold began spending more time with her husband who was ill. "When Lois eventually was ready to sell her salon and shop, I was lucky enough to be able to take them over."

Garner broadened the lines of the apparel shop and shifted the customer appeal to a more contemporary look. "I carry six to eight major lines and buy twice a year—for spring and fall. Three times a year I run a 50 percent sale, which is always popular." In addition to apparel, N' Style Galleria also features jewelry, scarves, and essential oils, plus the Merle Norman Cosmetics line, which she continued from Lois's. When asked about the

boutique's new name, Garner said the name just came to her. "I had thought and thought about what I wanted to call the business, and one night N'Style popped into my head."

Even though she has only been in operation for four years, major changes have occurred during that time. After obtaining the building that used to be Anne Marie's, a men's shop and Q's Comics and Games were housed across the street; however, Q's outgrew her space and the men's shop did not draw the customer base she had hoped. Q's moved to a new location, she reduced her men's inventory to carry only the top-selling merchandise and relocated it inside the women's store between the salon and boutique. The former N'Style Men's is now N'Style Outlet and is home to name brand merchandise purchased from QVC and the Home Shopping Network. Everything in that store is \$19.99 or less.

N'Style Galleria and N'Style Outlet offer women's fashions from size XS to 3X. N'Style Galleria is located at 102 East Stoddard Street and N'Style Outlet is at 103 East Stoddard Street.

The boutique is open Monday through Friday 8:30 to 5:00 and Saturdays 9:00 to 5:00. The outlet is open 10:00 to 5:00 Monday through Saturday.

Featured photo above: Pam Garner owner of N'Style Galleria

N Style 2

N'Style also offers fashion jewelry and accessories.

N Style 3

Merle Norman Cosmetics are available at N'Style.

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