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Art Contest Aims to Make a Difference

JANUARY 06TH 2017 BY DEE LOFLIN

Art Contest Aims to Make a Difference

Students encouraged to create posters on importance of wearing a safety belt.

Jefferson City, Missouri - The Missouri Coalition for Roadway Safety is pleased to announce the “Make a Difference” art contest for Missouri students ages 14-19. Students can create a poster to support the importance of wearing a seat belt. The contest begins on Jan. 9 and runs through Feb. 27.

The poster must have a strong call to action and encourage peers to buckle up. Among prizes awarded, contest winners will have their posters promoted in the March Teen Seat Belt statewide media campaign.

“Traffic crashes are the number one killer of teens,” said Highway Safety Director Bill Whitfield. “Only 70 percent of Missouri’s teens buckle up on a regular basis, compared to an overall usage of 90 percent nationwide,” he said.

Too many people are not getting the message. Plain and simple, safety belts save lives. It is your responsibility to buckle up, and to ensure that everyone in the vehicle with you has their safety belt on before you drive.

Wearing a safety belt is the most effective way to reduce injuries and fatalities in a crash. When worn correctly, safety belts can reduce the risk of death for front seat occupants or passenger cars by 45 percent.

For more information about the “Make a Difference” contest, visit Save MO Lives on Facebook, or log on to www.saveMOLives.com. Buckle Up and ARRIVE ALIVE.

Article and photo submitted.

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