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# Busby Attains Master Farm Certification Designation

AUGUST 19TH 2016 BY DEE LOFLIN

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**Malden, Missouri** - Agent Devin Busby of Byrum, Culp, Davis & Dell Insurance, Malden, MO has achieved the On Your Side® Master Farm Certification designation from Nationwide Agribusiness Insurance Company, Des Moines, IA. Master Farm Certification is the next step in Nationwide Agribusiness' On Your Side Farm Certification program. Farmers and ranchers can depend on a Master Farm Certified agent to have an in-depth understanding of their farming operations, provide detailed risk assessments, educate them about exposures, match coverages to meet their needs, and provide professional, knowledgeable service.

“We’re excited Devin has become Master Certified,” said Agency Manager Lisa Kirk. “He has made a commitment to help protect farmers and ranchers in our area with the highest levels of professionalism and service. Master certification tells our area farmers that he’ll keep investing in training to be sure he is positioned to help protect them now and into the future.”

The Master Farm Certified designation is also intended to help farmers and ranchers recognize agents who have made a continuing commitment to understanding the complex risks faced by the agriculture industry. Only agents who successfully complete the program will be awarded the designation, and agents must uphold education and service commitments to retain their Master Certification.

“Nationwide Agribusiness developed this multi-level certification program to provide additional education and resources to insurance agents who have made a commitment to

protecting farms and ranches,” said Jerry Hillard, Farm Sales AVP, Nationwide Agribusiness. “We’re proud of the agents who complete the program and are excited about the level of service farmers and ranchers can expect from partnering with Master Farm Certified agents.”

Devin said, “I believe in what I do and I truly want to help better our farmers and ranchers. I’m super flexible so if the best time to talk to you is 8:00 in the evening at your kitchen table or a Sunday afternoon at your shop, you let me know and I’ll make it happen. Tell me what I have to do to write your farm or ranch and I’ll work my tail off to make it happen. I want to earn your business and be your agent. You can call or text me anytime at 573-421-5630 or email me at **[dbusby@bcddagency.com](mailto:dbusby@bcddagency.com)**.”

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