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Tuesday is National Pink Day

JUNE 22ND 2015 BY DEE LOFLIN

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National Pink Day is observed annually on June 23rd. This day is set aside for the color pink and all it represents.

First used as a color name in the late 17th century, pink as a pale red color which got its name from a flower of same name.

Surveys were taken in both the United States and Europe with results indicating that the color pink combined with white or pale blue is most commonly associated with femininity, sensitivity, tenderness, childhood and the romantic. Pink, when combined with violet or black is associated with eroticism and seduction.

Dating back to the 14th century, “to pink” (the verb) means “to decorate with a perforated or punched pattern”.

In the Middle Ages, pink was not a common color. Occasionally it was seen in women’s fashion and religious art. In the 13th and 14th century, the Christ child was sometimes portrayed dressed in pink, the color associated with the body of Christ. Pink was mainly used for the flesh color of faces and hands during the Renaissance.

The Rococo Period (1720-1777) was the golden age for the color pink. Pastel colors became very fashionable in all the courts of Europe during this time. Madame de Pompadour (1721-1764), the mistress of King Louis XV of France, was known for wearing the color pink, often combined with light blue. At one point in time, Ms. Pompadour had a particular tint of pink made specifically for her.

Pink ribbons or decorations were worn by young boys in 19th century England. The men in England wore red uniforms and since boys were considered small men, boys wore pink.

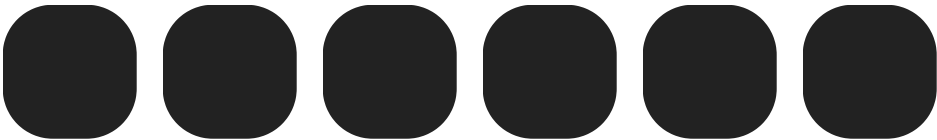
Pink became much bolder, brighter and more assertive in the 20th century and in 1931, the color “Shocking Pink” was introduced.

As one of the most common colors of flowers, pink serves to attract the insects and birds that are necessary for pollination.

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