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## SoutheastHEALTH Hires New CEO

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DECEMBER 15TH 2014 BY DEE LOFLIN

SoutheastHEALTH Hires New CEO

## **Healthcare Executive Kenneth W. Bateman, CPA, MHA, Brings 20 Years of visionary Leadership**

**Cape Girardeau, Missouri** - SoutheastHEALTH System Board of Directors has appointed Kenneth W. Bateman, CPA, MHA, as the healthcare organization's new President and CEO, effective Dec. 15.

John Thompson, chairman of the System Board, announced the hiring in the Harrison Room at Southeast Hospital. The Board unanimously approved the hiring.

Bateman has an extensive record of leadership as a CEO, and proven performance in financial growth, quality and delivering timely results in renowned hospitals and health systems.

Known as a collaborative administrator, Bateman has broad and diverse expertise as a CEO, Thompson said. Bateman specializes in building synergistic relationships with physicians, board executives and leadership of stand-alone organizations as well as matrix environments common with large systems.

"Kenneth's visionary leadership will greatly benefit SoutheastHEALTH as we welcome an experienced and committed business strategist whose combined skill set provides a unique understanding of the challenges and opportunities of navigating healthcare reform," Thompson said.

"I'm confident in Ken and look forward to working closely with him and others on the leadership team to articulate our vision and position the organization for future viability in the challenging healthcare landscape. He is the right leader at the right time for SoutheastHEALTH," Thompson said.

Prior to joining SoutheastHEALTH, Bateman served as chief operating officer at Somerset Medical Center, in Somerville, N.J., and prior to his CEO tenure, he served as CFO at Somerset Medical Center in Somerville. He's spent his career in healthcare leadership and financial executive roles with various for-profit organizations and not-for-profit hospitals and systems.

Bateman said, "I am eager to join SoutheastHEALTH and begin working with a dedicated group of professionals whose main goal is providing the best healthcare services for patients in the community. I look forward to working with the executive leadership team to continue to have SoutheastHEALTH be the premier healthcare organization in our region."

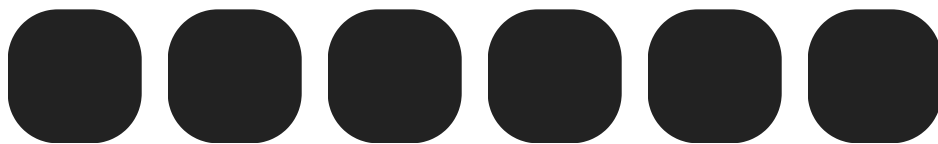
Kenneth and his wife Pamela have one child, Eric, who attends Franklin & Marshall College in Lancaster, Pa., where he is studying Business. The couple will live in the Cape Girardeau area.

### **About SoutheastHEALTH**

At SoutheastHEALTH, the region's premier health care system in southeast Missouri, our patients receive excellent care of the highest clinical quality, close to home. Within our network are more than 50 care locations in 14 communities, including hospitals, primary and specialty care clinics representing over 30 clinical specialties and extending care for patients in a four-state area. Learn more at [SEhealth.org](http://SEhealth.org).

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## Melba Baker Named Auxilian of the Year

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DECEMBER 04TH 2014 BY DEE LOFLIN

Melba Baker Named Auxilian of the Year

**Dexter, Missouri** - The SoutheastHEALTH Auxiliary of Dexter recently named Melba Baker of Dexter, their Auxilian of the Year.

Melba has been a member of the hospital Auxiliary for over 15 years. She has served as president over the past year and will begin her second term in January. Melba also serves as the gift shop chairman and works the gift shop desk weekly.

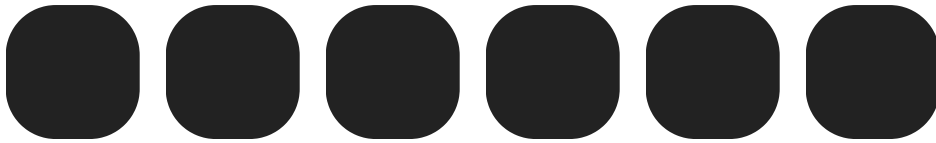
The SoutheastHEALTH Auxiliary of Dexter is always looking for new members. If anyone is interested in becoming a volunteer, stop by the information desk at the hospital.

For more information about SoutheastHEALTH of Stoddard County located in Dexter, Missouri click **HERE**.

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## Becking Clinic Giving Away Deluxe Get Away Spa Package

NOVEMBER 05TH 2014 BY DEE LOFLIN

[Becking Clinic Giving Away Deluxe Get Away Spa Package](#)

**Dexter, Missouri** – Are you looking for the perfect deluxe spa package? Would it be better if you received it FREE?? Well, Becking Clinic is giving away TWO gift cards to a Deluxe Get Away at the Spa!

With this card you will receive a 60 minute Elemental Nature Massage, a 60 minute Elemental Nature Facial, a 60 minute Spa Manicure, and a 60 minute Spa Pedicure. This FREE Deluxe Spa Package is worth \$225!

How can you win you ask? Easy, all you have to do is send those you know to the Becking Clinic to learn about their Weight Loss Program! Each time one of your friends begins their ChiroThin Program; you will be entered to WIN the package! There is no limit to the number of entries.

Offer is valid for the month of November 2014! So get started today and call 573-243-9777.

Check out their website by clicking **HERE**.

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## New Blood Donor App Now Available

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SEPTEMBER 11TH 2014 BY DEE LOFLIN

## New Blood Donor App Now Available

The American Red Cross is happy to introduce a first-of-its kind Blood Donor App that puts the power to save lives in the palm of your hand. Through the app, users can schedule appointments, track total donations, earn rewards and invite others to join them on a lifesaving team. The Blood Donor App is a great new way to help meet the constant need for blood.

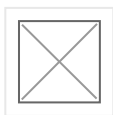
The app has many exciting features including:

- Find local blood drives and donation centers quickly and easily;
- Convenient, easy appointment scheduling and rescheduling;
- Receive appointment reminders;
- Keep track of total blood donations;
- Receive special blood shortage alert messages;
- Claim rewards from participating retailers for donating blood or platelets;
- Join or create a lifesaving team, recruit other blood donors and view rankings on the Blood Donor Teams Leaderboard;
- Rate the blood donation experience;
- Follow the user's blood donation journey from donation through delivery, when available.

This new and exciting app is free and available for download on iPhone® and Android™ devices.

### **Download the Blood Donor App Today!**

Text BLOODAPP to 90999\* or search **Red Cross Blood** in your app store.



## Donating Blood

- [Why Donate Blood?](#)
- [Eligibility Requirements](#)
- [Donation Process](#)
- [Tips for a Successful Donation](#)
- [Donation FAQs](#)
- [Types of Donations](#)
- [First Time Donors](#)

- [Blood Donor Community](#)

## First-Time Donors

The donation process de-mystified. Checklist for a successful donation. [Learn More.](#)

## Blood Donor Community

Tell your story, send an e-card, get social, download avatars and more.

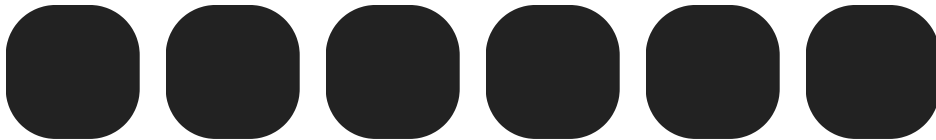
## Platelet Donors

People eligible to give blood can also donate just platelets. [Learn more about platelet donations.](#)

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## Aecy Is Practicing Her Disappearing Act!

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SEPTEMBER 11TH 2014 BY DEE LOFLIN

## Aecy Is Practicing Her Disappearing Act!

*Written by  
Dee Loflin, SMT Manager/Editor*

**Dexter, Missouri** - Check out this disappearing act! Aecy Walker has lost 24.6 pounds in just 42 days.....that's 19.5 inches!

"I lost 19.5 inches and it's funny how much I have noticed how badly we as Americans eat!" commented Aecy. "Our portions and quality of food is wrong. Chirothin has taught me to eat better for me and to teach my family the same. My skin and hair have not looked this good in a long time."

"I crave water now," continued Aecy. "I crave fresh fruit and fresh healthy lean foods. I am not tempted by the "yuck" I once consumed. This is not a diet. This is my way of life. And I am very grateful for the positive changes. I went from numerous health concerns and battles for past two years to NO MEDICATIONS and feeling great! This is only the beginning of this wonderful journey.

Dr. Becking and his staff believe that this program will work for you so much so that they have opened an office in Dexter. Dr. Becking is now located in the Countywide Insurance building at 140 S. Walnut St. and will meet with you for a consultation. To make an appointment call 573-243-9777 or go to his website by clicking **HERE**.

LAST UPDATED ON SEPTEMBER 11TH 2014 BY DEE LOFLIN

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