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New Blood Donor App Now Available

SEPTEMBER 11TH 2014 BY DEE LOFLIN

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The American Red Cross is happy to introduce a first-of-its kind Blood Donor App that puts the power to save lives in the palm of your hand. Through the app, users can schedule appointments, track total donations, earn rewards and invite others to join them on a lifesaving team. The Blood Donor App is a great new way to help meet the constant need for blood.

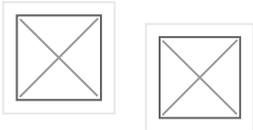
The app has many exciting features including:

- Find local blood drives and donation centers quickly and easily;
- Convenient, easy appointment scheduling and rescheduling;
- Receive appointment reminders;
- Keep track of total blood donations;
- Receive special blood shortage alert messages;
- Claim rewards from participating retailers for donating blood or platelets;
- Join or create a lifesaving team, recruit other blood donors and view rankings on the Blood Donor Teams Leaderboard;
- Rate the blood donation experience;
- Follow the user's blood donation journey from donation through delivery, when available.

This new and exciting app is free and available for download on iPhone® and Android™ devices.

Download the Blood Donor App Today!

Text BLOODAPP to 90999* or search **Red Cross Blood** in your app store.



Donating Blood

- [Why Donate Blood?](#)
- [Eligibility Requirements](#)
- [Donation Process](#)
- [Tips for a Successful Donation](#)
- [Donation FAQs](#)
- [Types of Donations](#)
- [First Time Donors](#)
- [Blood Donor Community](#)

First-Time Donors

The donation process de-mystified. Checklist for a successful donation. [Learn More.](#)

Blood Donor Community

Tell your story, send an e-card, get social, download avatars and more.

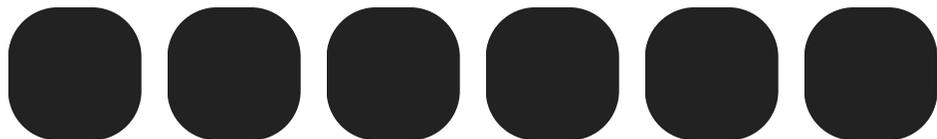
Platelet Donors

People eligible to give blood can also donate just platelets. Learn more about platelet donations.

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