

## Features



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# Hicks' Products Offered On Home Shopping Network

AUGUST 27TH 2014 BY STAFF WRITER

## Hicks' Products Offered On Home Shopping Network

### IT'S SHOWTIME!! DARRELL "BIG-UN" HICKS TO PRESENT PRODUCTS ON HSN

**St. Petersburg, Florida** - Big news has recently been announced by Hicks' World Champion Smoked Meats, as their product debut on the Home Shopping Network will take place this Sunday, August 31st, 2014. The company has been in negotiation throughout the summer with HSN officials to reach an approval and this past week it became official.

Two showings have been slotted by HSN for the Memorial Day weekend, a very uncharacteristic move by the network giant. Both shows will feature the Hicks' World Champion Smoke Meats Bacon Wrapped Chicken Thighs and the tender BBQ Ribs. **The shows will air at 1:00 AM and again at 1:00 PM Sunday, August 31st.**

"This is a great opportunity for our company to increase our brand awareness and establish rapport with the Home Shopping Network customers", commented Darrell "Big-Un" Hicks. "HSN is the most professional organization I have ever seen in my life and Hicks' Smoked Meats is proud to be associated with them."

Hick's will again appear on the shopping network featuring the popular whole BBQ Boston Butt on September 9th. Times for this show have not been released by the network.

HSN was founded 36 years ago as the first shopping network and is a leading interactive multichannel retailer offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience.

Darrell, his wife Ann and the rest of the Cajun cooks have cooked for many fortune 500 companies and some of the most powerful people in the country. To name just a few, ALLTEL, Anheuser Busch, Wal-Mart, John Deere, FedEx, Bass Pro Shops, and the NFL.

</images/2014 Images/BBQ1.jpg>

In 1987 on the banks of the mighty Mississippi River, the Cajun Cookers won the World Barbeque Championship at the Memphis in May festival. That win validated what everyone around already knew, Darrell's food was the best of the best. Darrell brought back the annual tradition with Cajun Cookers Too, composed of son, grandson, and friends and for the past two years have placed in the top ten in the world of ribs and seafood.

"If you are not 110% satisfied with my food, then I have not done my job. The quality of my food is something that I will hand down to my son and grandson," one of Darrell "Big Un" Hicks favorite sayings.

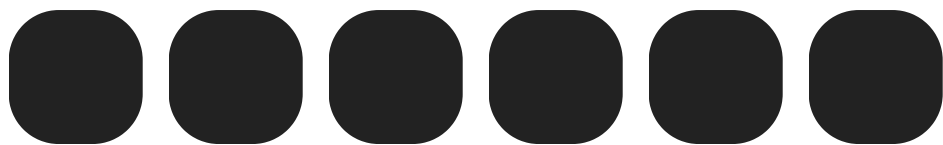
Learn more about the simple use of Hicks' Smoked Meats products through your local Sysco Rep or contact Darrell Hicks at [darrell@hickssmokedmeats.com](mailto:darrell@hickssmokedmeats.com).

[/images/2014 Images/BBQ2.jpg](#)

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# Bearcat Booster Club's Annual Membership Drive!

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AUGUST 04TH 2014 BY DEE LOFLIN

## Bearcat Booster Club's Annual Membership Drive!

**Dexter, Missouri** – As the 2014-2015 school year approaches, members of the Dexter Bearcat Booster Club are busy making plans for an exciting year of Bearcat Nation!

The Dexter Bearcat Booster Club is gearing up for their annual membership drive!

Travis Miller is the President this year, Jim Murdock is Vice-President, Dana Adams is Treasurer, Stacy Blocker is Secretary. Other board members are Candy Miller, Kristi Boles, Kristi Strong, Jason Mattison, Jim Aldridge, Marriane Bruce and Tracy Hedrick.

Did you know that the Booster Club paints the Charles Bland Football field prior to each home game? It always looks so nice!

They offer many membership types to fit anyone's needs. **Recent graduates between the ages of 18 and 25 can become Alumni Members for as little as \$15.00** to help support all the great things the Dexter Bearcat Booster Club does for the schools, students, and community!

Individual Memberships are only \$25 and Family Memberships are just \$50, which includes 2 Athletic Passes, good for 5 regular season athletic events.

Sponsor Memberships are \$250 for those that like to support those 'Cats and aren't afraid to show it! They receive 2 Athletic Passes, good for 5 regular season athletic events and a Dexter Bearcat Booster Club yard sign.

Corporate memberships are \$500 for the Bearcat Business that wants everyone to know that their true colors are RED & BLACK! They receive 1 All Sport Pass that is good for all 2013-2014 regular season athletic events and a Dexter

Bearcat Booster Club yard sign. What an awesome deal and a great way to support your Bearcat Booster Club!

The Dexter Bearcat Booster Club supports the schools and the students and have over the last couple of years purchased software for the football team, golf bags for the golf team, a cooler, popcorn popper and a banner for the TS Hill Middle School. They even purchases a Vibraphone for the Jazz 'Cats. They also served dinner for the Fall, Winter, and Spring sports' banquets.

If you would like to help with various Booster Club sponsored events, volunteers are greatly appreciated! You can sign up for the Dodge Ball Tournament, Football Field Painting, Football Game Sales, and Basketball Game Sales. Or you can help with one of the Athletic Banquets in the Fall, Winter and Spring. Anyone who wishes to volunteer may contact a DBBC Board Member or when filling out the Membership Form designate by placing a check-mark in the appropriate box.

For more information regarding the Booster Club's activities, or to inquire about joining the club, visit [www.bearcatbooster.com](http://www.bearcatbooster.com) or email [info@bearcatbooster.com](mailto:info@bearcatbooster.com). Also check out their Facebook page.

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# Rustic Lodge Presents Keith Anderson!

JULY 24TH 2014 BY DEE LOFLIN

Rustic Lodge Presents Keith Anderson!

**Zalma, Missouri** - This Friday evening the **Rustic Lodge** will be rockin' the night away! It's a performance you won't want to miss!

**Jason Roberson Unleashed** will be the opening act. The main event will be none other than Keith Anderson!!

Singer/songwriter **Keith Anderson's** latest song, "I'll Bring the Music" says exactly what he plans on doing at the Rustic Lodge on Friday night!

Anderson is known to co-write many songs including "Beer Run (B Double E Double Are You IN?), a duet by Garth Brooks and George Jones which was released in 2001.

He has earned a CMA and ACM Song of the Year nomination for Big & Rich's #1 smash hit, "Lost in This Moment".

Anderson got lots of attention being the handsome, young singer. He was named one of People Magazine's "50 Hottest Bachelors", and Men's Fitness Magazine's, "Ultimate Country Star". His biggest hit of his career, "I Still Miss You", peaked at #2 and he had another Top 25 hit, "Sunday Morning in America".

Who is this handsome country singer? Keith's early life included graduating from Oklahoma State University with an engineering degree. Before that he played sports in high school and began his music career in a band at church. He played baseball during his college years, and was approached by the Kansas City Royals, but after a shoulder injury his pursuit of professional baseball career ended. He also enjoyed bodybuilding and placed second in the Mr. Oklahoma Competition.

Keith has had 3 Top Five Singles, 5 Top 25 Singles, countless hits as a songwriter and to date his most notable songs are, "Pickin' Wildflowers", "Every

Time I Hear Your Name”, “XXL”, “I Still Miss You”, “Beer Run”, and “Lost in This Moment”.

Anderson just changed Booking Agents and said, "He has been crazy booking me everywhere! I love a small town atmosphere!" Well that's exactly what he's going to get Friday night. Population of Zalma is just over 100 resident, but people from all over come out to the Rustic Lodge every year to hear a big name singer/songwriter.

"I used to be an opening act for many great bands for years," continued Anderson. "We seemed to be the go-to band in the Dallas and Forth Worth area for many bands like diamond Rio and Little Texas. I had so many heroes back then, too many to name them all."

"I am bringing a new CD that is not available to the public yet. Matter of fact, it's brand new music that hasn't even been to the record label yet. Folks are going to get some extra music on this CD, 15 songs, some old, some new."

Anderson took a few years off after the loss of his mother to brain cancer. That can take a toll on anyone. His song, "I Will Miss You" was traveling up the charts just four weeks after she died and reached the #2 spot. "It was an emotional time for me. There were lots of interviews and singing that song at each concert was a little hard for me. I just need to take some time off and heal."

</images/2014 Images/Keith Anderson 2.jpg>

Now that he is back on track, married and has three wonderful children, a 17 year-old stepdaughter, 2 1/2 year-old daughter and 8 month-old boy, he feels it's time to get back out there singing and having a little fun. "I am much better now, both spiritually and emotionally. I married my long time girlfriend and I couldn't be happier. It's going to be fun to get back out there."

"My latest song, "I'll Bring the Music" is so much fun to sing live. I love the great reaction from the crowd. With each verse it gains momentum and they have their hands in the air singing along. It's great!"

Anderson hasn't had the chance to meet his opening act; however he said there will be plenty of time to visit on Friday before the big show. He knows what it's like to be the opening act and he wants Jason to have fun, enjoy the party, and sing!

From Marble Hill, Jason Roberson Unleashed will be his opening act. As a boy he moved several times growing up. His father was in construction and at a young age he became a Storm Trooper, not the kind on Star Wars, but those who help after devastating hurricanes wipe out towns along the coast.

His first hurricane was Hurricane Opal in Enterprise, Alabama. After helping clean up the area, Jason temporarily relocated to Wayne County, Missouri where he attempted to re-join high school. After only one semester, and making lifelong friends, including his future wife, Tennille Estes. The duty of a Storm Trooper then called again.

He left Woodland High School to help recover after the damage caused by Hurricane Fran in Wilmington, North Carolina. After spending almost two years in North Carolina, Hurricane George hit Gulf port, Mississippi. After working to restore the town, he moved to Marble Hill in 2003.

In 2005, New Orleans was devastated by Hurricane Katrina. Being his 5th and most devastating hurricane, Jason returned to Marble Hill in 2006 to work for Ingram Barge Company, his current employer.

Jason is an up and coming talented singer. Join him and Keith Anderson as they rock the night away with Richard and Vicky Dinkens, owners of the Rustic Lodge.

</images/2014 Images/Jason.jpg>

"Mr. Lynn Choate purchased this place and ran it for years. He fought a long battle with cancer and after he died we bought this place on 9/9/1999," stated Vicky Dinkens, co-owner of the Rustic Lodge. "We have battled fires, had floods and we come back stronger and stronger each time. Mr. Choate was my hero. He was a kind and intelligent man and I am so thankful our paths crossed."

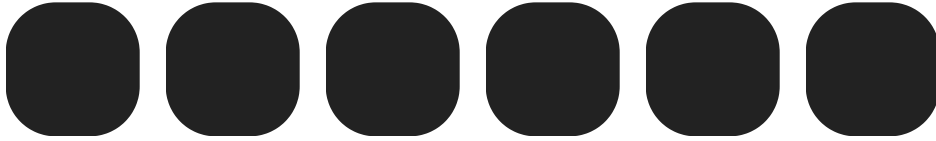
Just a reminder to everyone it all begins around 7 p.m. tickets are \$20 each and parking will be \$3.00 per vehicle. The Zalma Volunteer Fire Department will be parking cars and raising money to purchase much needed life saving fire rescue equipment.

Big Skinny is bringing his smoker so there will be plenty of delicious BBQ and don't forget those COLD beverages. "Please bring a designated driver if you plan to drink," added Richard Dinkens, co-owner of Rustic Lodge. "We don't want anyone driving home after having too many out here."

"The 30'x30' stage is set and ready to go. The grass is mowed, tables set, I sprayed for mosquitoes, and it looks really good out here," said Dinkens. "We're right on the Castor River between the two bridges. Come out and have a good time!"

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## Kathleen's Treasure Cove to Host Book Signing

JULY 16TH 2014 BY DEE LOFLIN

[Kathleen's Treasure Cove to Host Book Signing](#)

**Dexter, Missouri** – Kathleen’s Treasure Cove will host a book signing by author Kellie King.

Kellie latest book is a Christian children’s book called, “Once a Caterpillar” and was written for children ages 4 – 10.

“Once a Caterpillar” is about four caterpillars living in the grass forest with other bug friends. While on a nature walk, they meet ladybug who introduces them to Sunday School. Eventually they come to know Christ as Savior and become new creations in Christ – butterflies.



Wooly and Willow loved Jesus when they learned about Him. But Silk and Budworm didn't know what to think about their brother and sister becoming new creations in Christ. Silk wanted to talk to her mom about it and Budworm was afraid his friends would make fun of him.

Whether you purchase this book to read to your child or for your child to read on their own, the fantasy of the grass forest and the truth of God's Word will captivate you from start to finish.

**Children are invited to attend Saturday, July 26, 2014 from 1:00 p.m. – 3:00 p.m. She will have treat bags and a surprise guest for the children.**

Please join Kellie for an afternoon of fun and Christian enlightenment at Kathleen's Treasure Cove located at Walnut St., downtown Dexter.

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## M\*A\*S\*H Camps Slated for July and August

JULY 09TH 2014 BY DEE LOFLIN

## M\*A\*S\*H Camps Slated for July and August

**Southeast Missouri** – Attention all southeast Missouri Middle School and High School students!! Have you ever wondered what it would be like to perform surgery? Perhaps work in the emergency room? Do you want a career in healthcare? Stop wondering and register now for the **2014 Missouri AHEC Science & Health (M\*A\*S\*H) Camps!**

Learn about science in the field of medicine, nursing, dentistry, and other health care occupations. You may participate in hands-on learning activities that include: vital signs, CPR, first aid, suturing, injections, dissection labs, oral health, and more! You will learn about healthcare and have fun at the same time!!!

M\*A\*S\*H Camp is summer day camp held at various locations throughout the southeast area.

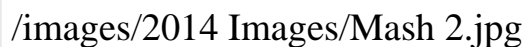


The following camps will be held this summer:

***2014 Middle School M\*A\*S\*H Camp – Friday, July 18<sup>th</sup> at the SEMO AHEC in Poplar Bluff, Missouri.***

***2014 High School M\*A\*S\*H Camps are July 30-31 at the Sikeston High School in Sikeston, Missouri and again on August 7 – 8 at the Three Rivers Nursing & Allied Health Center in Poplar Bluff, Missouri.***

All students must complete an application in advance and submit it by the appropriate deadline. The cost of the camp is only \$10 which needs to be in the form of check or money order made payable to SEMO AHEC and submitted with the application. Applications will be accepted on a first come, first serve basis and participants accepted will be notified by phone or email.



Information and applications can be obtained by visiting [www.semoahec.org/mashcamp](http://www.semoahec.org/mashcamp) or by email from Racheal Bakers, SEMO AHEC Program Specialist at [racheal@semoahec.org](mailto:racheal@semoahec.org). Early response is highly encouraged, as capacity is limited for these events.

M\*A\*S\*H Camp is a collaborative effort of community partners including: the Southeastern Missouri Area Health Education Center (SEMO AHEC), Sikeston High School, and Three Rivers College of Nursing & Allied Health. The mission of all academic and community partners in this unique learning opportunity this to

provide early exposure and academic enrichment to students who are interested in becoming health care professionals in the Southeast Missouri region.

For more information contact Racheal Baker, Program Specialist, Southeastern Missouri Area Health Education Center at 573-785-2444, Ext 2.

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