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Highway Safety Hero Nominations Sought

MAY 04TH 2014 BY DEE LOFLIN

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*Submitted by
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Missouri - The Missouri Coalition for Roadway Safety is accepting nominations for individuals, organizations and events to be recognized for efforts to promote safe driving. Nomination forms are only online and available at <http://www.savemolives.com/>. "The goal of our Coalition is to reduce fatalities on Missouri roads, and we know there are a lot of people in Missouri who contribute to the success we've had in the past few years to lower the number," said MoDOT Highway Safety Director Leanna Depue. "This is an opportunity to recognize those who are helping to save lives." Missouri fatalities have gone from 1257 in 2005 to 757 in 2013, a reduction of more than 40%. The Missouri Coalition for Roadway Safety has seven regions it serves including Northwest, Northeast, Kansas City, Central, St. Louis, Southwest and Southeast. There are four statewide awards and two awards for each of the seven Coalition regions. The statewide awards include:

- the Lay Down the Law Award recognizing an individual or a group in law enforcement
- the Tempe Humphrey Award recognizing an individual or group who have focused efforts on our younger drivers
- the Arrive Alive Award recognizing an individual or group for their leadership and dedication to reducing fatalities
- the "Show Me Safety" Award recognizing an individual or group for an event

The regional awards include the Arrive Alive Award and the "Show-Me Safety" Award. Details about the awards can be found at <http://www.savemolives.com/>, and the form is online and simple to complete. Nominations are due by June 30, 2014, and five individuals with an interest in transportation safety have been selected throughout the Midwest to judge the awards. Regional awards will be judged by the regional

coalitions or independent judges they choose. The winners will be recognized at the 2014 Blueprint to Save More Lives Conference in St. Louis at the end of September. Award winners and those who nominate them will be notified in August. For more information, please call Marisa Ellison at [573-248-2502](tel:573-248-2502) or email marisa.ellison@modot.mo.gov.

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