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McCafe' Event Offers FREE Coffee

MARCH 30TH 2014 BY DEE LOFLIN

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*Submitted by
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Dexter and Advance, Missouri - McCafé invites coffee drinkers across the U.S. to wake up and taste the free coffee. **Beginning March 31**, customers are encouraged to stop by their local participating McDonald's restaurant for a freshly brewed small McCafé coffee during McDonald's first-ever national Free Coffee Event. Free McCafé coffee is available during breakfast hours starting **March 31 through April 13 in participating restaurants.**

Both the Dexter and Advance McDonald's are participating.

"We're excited to share our coffee with our customers," said local McDonald's Owner-Operator, John Moreland. "This is a great opportunity for them to try McCafé coffee and gives them another reason to come to us in the morning."

McDonald's launched its McCafé line-up in the U.S. in 2009. The collection included McCafé's signature blend coffee and quickly expanded to include iced coffees, espresso-based drinks, such as lattes and mochas, blended-ice beverages including smoothies and frappes, triple thick shakes as well as limited-time seasonal offerings.

Should you decide to cover this exciting news on any of your media platforms, please send me a copy! Feel free to reach out with any questions you have regarding The Free McCafé Coffee Event!

About McDonald's USA

McDonald's USA, LLC, serves a variety of menu options made with quality ingredients to more than 27 million customers every day. Nearly 90 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by businessmen and women. Customers can now log online for free at approximately 11,500 participating Wi-Fi enabled McDonald's U.S. restaurants. For more information, visit www.mcdonalds.com, or follow us on Twitter @McD_MidwestTri and Facebook www.facebook.com/mcdonalds.

About McCafé

McDonald's collection of coffee and espresso based McCafé beverages are made with 100 percent Arabica beans sourced from the rich soils of Central and South America. In addition to the existing variety of McCafé beverages, McCafé also introduces limited-time seasonal offerings at participating restaurants throughout the year. For more information and to keep up with flavors of our McCafé line, visit www.mcdonalds.com/mccafe, or follow us on [Twitter](#) (@McCafe)

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