

# Letters To The Editor



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## River City Radio Request

NOVEMBER 15TH 2013 BY DEE LOFLIN

River City Radio Request

*Article Submitted*  
*news@showmetimes.com*

*To the Editor:*

*Would you please post this in your local newspaper.*

We are contacting you in hopes that you will let your members know about a company who is taking advantage of local businesses, and misrepresenting themselves as being affiliated with River Radio.

LSM Media LLC has been calling area businesses and claiming to be representatives of Z95 The Bone/KJEZ/Z95 Radio. Even after questioning from the businesses, they keep up this falsehood. LSM Media is NOT in any way associated with River Radio or our radio station Z95 The Bone-KJEZ.

We would like to urge your members not to buy any advertising from them, because we will not accept any orders from LSM Media due to their unscrupulous behavior. If they have any questions about someone who has contacted them, please advise them to call River Radio at 573-785-0881.

Thank you for your help in this matter.

Sincerely,  
John M. Rice  
General Manager  
Mississippi River Radio, LLC

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