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National Underwear Day

AUGUST 05TH 2013 BY DEE LOFLIN

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USA - If you're like many Americans, your mother warned you to always wear clean underwear in case you were "in an accident!" Although there are probably better reasons to wear fresh underwear, this is the one that most often comes to mind.

The national underwear manufacturer, Freshpair, has taken the idea of fresh underwear one giant step further. They're inviting everyone to participate in setting a new Guinness World Record by wearing their underwear to Times Square on "National Underwear Day," August 5 at 5 p.m. EST. The current record is 2,270. Can you imagine that many folks out in Times Square?

Freshpair founded National Underwear Day on August 5th, 2003. This year they are reaching out to "... **cancer survivors struggling to regain their lives, men and women suffering with poor body image, and young and old embracing their sexuality.**"

If a trip to New York City isn't in your travel budget, you can still celebrate by watching the 1983 romance comedy "Risky Business" starring Tom Cruise and Rebecca De Mornay.

Freshpair also participates in the annual Underwear Run in Manhattan with over 500 people dressed in their underwear. Celebrate America was the theme event.

So the next time you have to give a speech and someone says, “just imagine everyone in their underwear!” You can declare, “August 5th is National Underwear Day! Always have a FreshPair on!”

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