

Features



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Former MO House Speaker, Rod Jetton, Co-Writes Book

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Jefferson City, Missouri - Co-Founder and President of The Missouri Times, Rod Jetton, has co-authored a book on how to survive a crisis.

Jetton told The Missouri Times that his book, “The Recovering Politician’s Twelve Step Program to Survive Crisis,” is about the steps necessary to handle, overcome and survive mistakes or crises in life.

In the book, more than a dozen “recovering politicians” share lessons learned from some of their most difficult personal trials, from highly publicized and politicized scandals, to smaller, more intimate struggles.

In *The Recovering Politician’s Twelve Step Program to Survive Crisis*, a bi-partisan collection of former politicians, readers can draw lessons from more than a dozen “recovering politicians” who use their scandals to share guidance on how

everyday readers can transcend crisis, recover, and launch their own second acts.

The book outlines deliberate, focused and vigorous courses of action and reaction that are meant to be applicable to helping readers resolve and transcend their own crises in the worlds of business, finance, non-profit, religion and in their own personal lives.

“Each of the writers did an excellent job of addressing how they dealt with their individual scandals,” Jetton said. “Politics is a blood sport and the lessons learned from these political stories are more needed today than ever before. With the explosion of social media and new technology celebrities, athletes, corporate leaders and even average individuals have less privacy than ever before and even a small mistake can turn into a major crisis if not handled properly.”

Some of the stories in the book include:

Republican National Committee Chair Michael Steele plunging into a nationally televised scandal when a subordinate uses the party’s credit card at a strip club with a sexual bondage theme

Former Missouri State Senator Jeff Smith facing a year in federal prison when he lies to federal investigators about a minor campaign finance violation.

Former Missouri House Speaker Rod Jetton enduring trial and tribulation when he is accused simultaneously of sexual and ethical improprieties.

Former Pennsylvania State Representative Jennifer Mann humbled by banner headlines alleging that her top aide is implicated in the state capital’s “Bonusgate” scandal.

“This book was a bi-partisan, collaborative labor of love,” Editor and co-author, Jonathan Miller added. “It has been an extraordinary honor to bring together former elected officials from both parties, each of whom has struggled through crisis or scandal, all of whom are eager to share their lessons with everyday readers. And best of all — it is a highly engaging, entertaining and informative book.”

“Mary Pickford once said that failure is not falling down but staying down,” former state Senator and co-author Jeff Smith said. “That’s the spirit in which we approached this book and we hope it helps others face adversity with courage,

humility, grit, and even — when appropriate – humor.”

“I had made mistakes and let friends and family members down,” Jetton said of his own chapter of the book. “Too many times when we make mistakes we don’t sincerely apologize and take responsibility. I hope my story will help others learn you can move on and enjoy life even after making serious mistakes.”

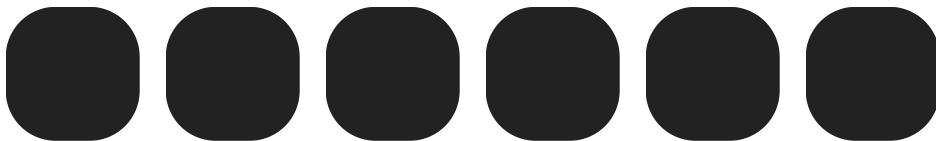
The book can be downloaded in digital format for the Kindle, iPad, iPhone and more until June 11th for only 99 cents. The price will go to \$4.99 for the digital version after the first week. A paperback version will be available soon for \$8.99, and Miller, Jetton and the other authors will launch a national book-signing tour later this year.

“We are excited to offer over 200 pages of wisdom and advice, gleaned not from the self-declared ‘experts,’ but from people who actually have weathered crisis and scandal as the principal, the man or woman at the center of the fire,” Miller said.

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