

[TOP](#)

# Yard Sale Season Is Here!

MAY 01ST 2013 BY DEE LOFLIN

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**Dexter, Missouri** – If yard sale signs are appearing, then surely it must be spring! Conditions are ideal! Temperatures above 70 and daylight savings time are key ingredients for the perfect treasure hunting adventure.

Everyone knows you can find a really good deal at a garage sale. With homeowners having a collection of stuff left over from spring cleaning and many yard sale enthusiasts who cannot wait to do some bargain hunting after a winter spent cooped up indoors, it's a win win situation for all involved. Sellers get rid of their unwanted items and make money, while buyers score some once-in-a-lifetime deals.

Advertising your yard or garage sale is a must; however most cities and counties have rules, especially for signage. The City of Dexter states that you can only have a yard sale 3 days a month and only 2 days in a row.

Also you may not post a sign on CITY EASEMENT and definitely not on stop signs, utility poles or other types of traffic signs. Community sponsored events and produce are exempt from these rules, but may have different their own set of rules to follow.

A Sales Tax Certificate is also required and that falls under the Missouri

Department of Revenue (Chapter 144RSMo) and not the city of Dexter. That is something most people do not think about, but it is the law.

To get the biggest bang for your buck with advertising don't forget there are hosts of free online classifieds. Yardsi, Facebook, Twitter, and Craigslist just to name a few are extremely popular online tools you can advertise your yards sale for free.

Here are some tips for having a successful yard sale:

Advertize as much as possible

Sell on Saturday

/images/Yard Sale 2.png

Get a team of friends together

Start early

Sell with your neighbors

Safety first (don't let strangers in your home)

Price everything in advance

Be willing to negotiate on price

Don't sell anything unsafe, broken or recalled

Put big ticket items close to the road or out front

Offer coffee or lemonade (free) or even doughnuts (cheap)

Use fanny packs and have lots of change

This weekend there are a ton of yard sales in Dexter and throughout Stoddard County. A perfect advertisement like this one will get lots of attention!

### **Huge 8 Family Yard Sale**

Saturday, May 4th at 7:00 a.m.

Empty Lot next to Dexter BBQ

Furniture, Brand Name Clothing, TV's, Home Décor

Toys, Shoes, Purses, Tons of Baby and Kids Clothing and Accessories

If rain, make-up day will be Sunday, May 5th at 7:00 a.m

**This is a real yard sale occurring in Dexter** and has all the elements of a great advertisement for newspaper or online. It has a tag to get your attention, denotes date, location and time and what happens in case of bad weather as well as a few items of interest. These are all the right ingredients of a perfect ad.

So enjoy your day of shopping for bargains this Saturday or any weekend now that spring is truly here. Soon it will be time for the big 15<sup>th</sup> Annual Hundred Mile Yard Sale located on Highway 25 in Stoddard County. A weekend of much fun and treasures galore!

LAST UPDATED ON MAY 01ST 2013 BY DEE LOFLIN

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