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Zach Hedrick Lands Internship

MARCH 25TH 2013 BY DEE LOFLIN

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*Written by
Dee Loflin, SMT Manager/Writer*

Dexter, Missouri - Zach Hedrick, a graduate and native of Dexter, Missouri recently landed an internship at the Brickhouse Grill in downtown Jonesboro, Arkansas.

His internship, through Arkansas State University, will run throughout the spring semester and will be one of the final steps in completing his Bachelor's Degree in Public Relations.

Zack will focus a majority of his efforts on social media promotions for the Brickhouse Grill. Although one of the more popular places in Jonesboro, social media has not been the main focus in their advertising efforts. By revamping the website and menu, Hedrick says, "I hope to boost sales and strengthen the Brickhouse Grill name. That's my goal."

While working on his internship at the Brickhouse Grill, he will report back to his Public Relations Practicum class once a week to review his progress with Dr. Gil Fowler. Class time is also used to brush-up on new skills involving his major.

The Brickhouse Grill was established in 2007 by Louisiana transplant Dan Johnson. The bar and grill venue brings together an incredible mix of amazing food, the very best in live music, and an unbeatable atmosphere, all served up New Orleans style. The Brickhouse Grill was one of the leading forces in the revitalization efforts in downtown Jonesboro and is located at 218 S. Main Street. Check out their Facebook page by

clicking the image below:

[/images/2012 Article Pics/Community/Brickhouse FB.png](#)

Zach, now 21, is the son of Dexter business owners Alan and Tracy Hedrick. He spent his entire life in Dexter, Missouri before beginning his career at Arkansas State University in the fall of 2009. After initially declaring his major in Political Science, he changed his major to Public Relations during his sophomore year and has thoroughly enjoyed the ASU College of Communications.

[/images/Brickhouse Grill.gif](#)

Hedrick is working towards his Bachelor's Degree in Public Relations with a minor in History. His anticipated graduation is soon approaching on May 11, 2013. Congratulations Zach on a job well done!

It is always great to hear about our Dexter High School graduates and how well they are prospering in colleges and universities throughout this great country of ours.

If you know of a Dexter graduate that is performing well let us know at news@showmetimes.com. We would love to write an article and let the Dexter community know we support them in their endeavors.

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