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# Go Pink October: National Breast Cancer Awareness Month

OCTOBER 02ND 2013 BY BETH FARRAH

## Go Pink October: National Breast Cancer Awareness Month

**United States** - October is the national month for Breast Cancer Awareness. Many people all over the nation and even some locals have been affected by this terrible sickness. October is the perfect month to show support to the fighters, survives, and remember the ones who have already passed away. Multiple schools within the Stoddard County area have been raising awareness by participating in the Dig Pink Volleyball games, helping with St. Jude Hospital Research Fundraisers, and 'Pinking Out' when they go to school.

There have been multiple activities to support the ones that are still fighting. Throughout this month, the local volleyball teams from the Stoddard County schools will be selling Dig Pink t-shirts for their Breast Cancer Awareness game that will be scheduled for the near future.

But the local high schools aren't the only ones going Pink for October, there are many people in the community that are honoring all the fighters with pink porch lights, hanging ribbons in their front windows, and are participating in fundraisers their community are involved in.

Although there are many things going on this month to support the Breast Cancer Awareness process, it is important that people participating understand what wearing pink actually means. October is part of the annual campaign to increase awareness of the disease. While most people are aware of breast cancer, many forget to take the

steps to have a plan to detect the disease in its early stages and encourage others to do the same.

One in every eight women will develop breast cancer at some point in their lifetime, so the problem is very common in the United States. It is important that people are able to be tested for breast cancer as soon as possible because statistics show that if the cancer is found early enough in the localized stage, survival rate of five years is 98%!

It is inspiring to see websites, networks, businesses, schools, social media, restaurants, and all sorts of others go pink this month for such a great cause! As a community, it is important to support each and every fighter and their family as they battle through this journey. The rest of this month will be full of sporting events in honor of Pink October, fundraiser money for Breast Cancer foundations and organizations, and other great activities that will support our fighters. The ShowMe Times will be sure to keep you updated on all those upcoming events this month!

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